



Autumn 2013 Newsletter

Meetings

Next Monthly Members Meeting

**27 March 2013 Redcliffe RSL Club
Meeting Rooms at 7.00pm**



Forever home found for this lovely kitten

The Membership renewals are due on the 1st July.
Membership renewal form available on the last page of this Newsletter.



Rehoming Stats - from 1st January

Dogs - 59

Cats - 66

From the President

Hi everyone. The last few months have flown by with a great flurry of activity. The Strategic Planning process for PAA is now completed and was presented to the membership on Wednesday the 20th February. This is now available on our website. The sub-committee memberships have been announced with some already up and running. Heather's consultancy finishes at the beginning of May and by then we will have most policies, procedures and position descriptions completed as well all sub-committees up and running.

The Website has been upgraded to the second stage with news items on the front page, the newsletter and history sections introduced and last but not least the dogs and cats now have a full page devoted to their profiles with the ability to have up to five pictures of each cat and dog. Stage three of the website is coming soon. Trish Brighton has very generously donated a new notebook for the shelter to allow administration staff to do daily updates on our website and Facebook page. Our Facebook page is proving to be a great success with a record reach of 14,028 and our likes almost 3000. The focus on our cats, dogs, volunteers and shelter activities on our Facebook page have been very well received. Lyndal Carmichael our chairperson of the PR & Communications sub-committee says, *Facebook is a huge free advertisement for the shelter. As a sub-committee we have agreed it is best to keep conversation on the page, light and positive. If opinions of any individual are posted on any part of the page that do not coincide with our view as an organization these will be removed. Otherwise we would be held legally responsible for these views.*

The Shelter Buddy upgrade is in progress and we now have the ability to list vet care costs with each animal. Shelter Buddy will soon be linked directly with our website so cats and dogs with the status of available for adoption/adopted or stray/reclaimed are loaded instantly. Currently we are looking for a sponsor so we can purchase a wireless camera which can be connected to Shelter Buddy to take pictures as our cats and dogs come into the shelter. Heather McKendrick recently participated in the Shelter Buddy health check and we have more changes moving forward.

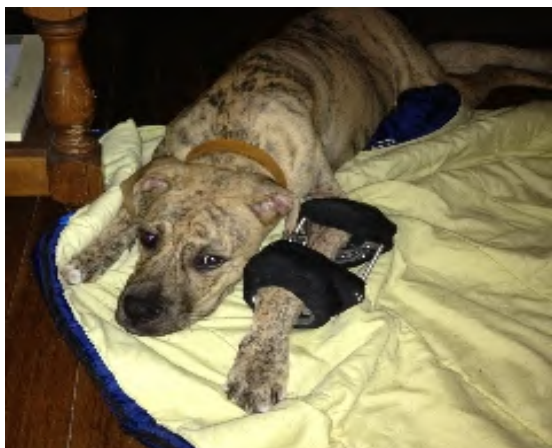
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The Twilight walks on Sunday coordinated by Rosalind Walker have been a great success and now they are a regular event after being on trial for the last few months. Rosalind is also in the process of implementing enrichment programmes for our dogs in consultation with our Kennel Supervisors.

PAA has a number of dogs identified as Special Needs dogs. These dogs have been at PAA for way too long and we are prioritising rehoming them. Some of these strategies are introducing behavioural training, enrichment programmes and giving them a wider audience in the hope they will find forever homes. Also we are offering support to families who are able to give a home to these dogs. While the rehoming figures for the cattery remain unchanged the figures for the kennels are down since December. The large number of special needs dogs which we currently have means that we have less room for dogs that are more easily rehomed, also we are making plans to improve the conditions for our dogs in the quarantine section of PAA.



Mack is progressing well following on from his specialist surgery and the fundraising for Mack's care is now over \$1700 which is almost half of the \$3500 cost of his surgery. One of our very generous volunteers, Jill continues to care for Mack during his rehabilitation.

Trish Brighton continues to do an excellent job with managing our sponsors and is also involved with many fundraising activities. She attended the 60th birthday party for Kristine Lynch and collected a donation of \$461.45. Yesterday, our volunteers Pia and Liz went to a wonderful gentleman's home to receive a donation. He was unable to get across to PAA, but wanted to make a donation for our cats and dogs. This donation of \$250.00 went to our fund for Mack. Trish had a team ready for an all day sausage sizzle at Bunnings on 2nd March.

Lastly thanks to all our devoted volunteers at PAA. Our volunteers have turned up every shift through all the wild weather we experienced in January and February. Yesterday when I arrived at the shelter I passed a number of volunteers walking the dogs in the pouring rain then towelling them off on return and then once in the shelter I was greeted by cattery volunteers, drenched to the skin, making no complaints but just getting on with the job. All the volunteers at PAA are worth their weight in gold.

Irene Coonan President

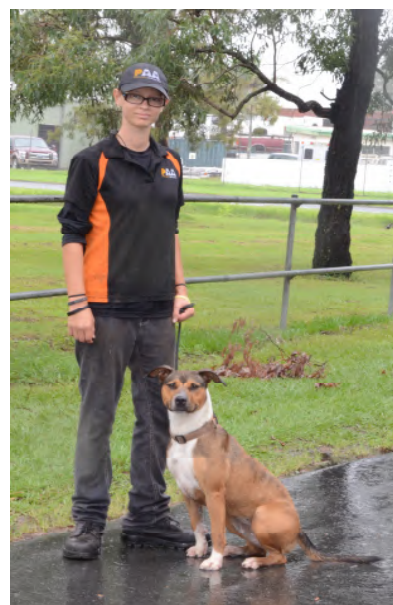


Jim Challenor

On Friday the 8th of February we said goodbye to a great friend of PAA Jim Challenor. Jim was a founding member of PAA and has worked tirelessly over the years for all the cats and dogs that have come to the shelter. Jim was made a life member of PAA last year in honour of his contributions.



Jim with Rambo, Boof and Kali 8wks May, 2000



Liz & Nalah

Peninsula Animal Aid is proudly supported by

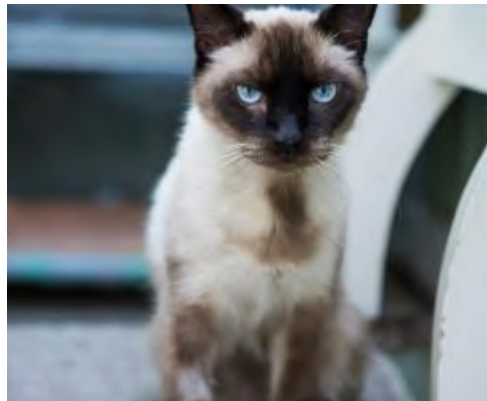
Northstar Motor Group



Hank

The saga started well before Christmas 2012. A woman phoned the cattery about a cat living in a drain in front of her house. She had been leaving food out for him for 3 months. We lent her a cage to catch him, but after 4 weeks still no luck catching him. On the 25th of January we lent her another large cage to try to entice him in. As luck would have it, she managed to get him. On

28th January Hank came into care at PAA . He had all of his vet work completed and needed a course of antibiotics to clear up his skin allergy. Hank is the most friendly boy & just loves a head butt. Hank's story has a happy ending and with all that has happened to him, still he forgives and trusts us humans. Hank will make a great companion for someone who is prepared to keep him indoors.



Cooper

Just over 12 months ago we adopted Cooper from PAA. He was born the day after our wedding and somehow had dropped off the web site until we enquired about any available cattle X dogs - it seemed to us that he was held just for us to adopt when we were ready.

I just wanted to drop you a line and let you know how Cooper is doing. At 18 months we have overcome the chewing of everything in sight and Cooper has grown into a most loving and clever dog. He came top of the class at dog obedience and has even overcome his terror of travelling in the car - now willingly jumps in by himself. (before we had to lift him in). Cooper loves his walks at Sandgate and the dog park at Nundah Beach, and is crazy for a game of soccer - he is a friendly well behaved dog. He has even formed a truce with the cats and often just spends time lying around with them.

Wishing PAA a Great Year ahead with less drop offs and many more happy adoptions. *Cherry and Terry Lynam*



Our Sponsors

Businesses

ANA AUTOS
AUSSIE POOCH MOBILE REDCLIFFE
AUTO AND MARINE URETHANE
BARK BUSTERS
BENJAMIN WILLIAMS - RAY WHITE REAL ESTATE
BLUE TONGUE BUILDING APPROVALS
EAST COAST SIGNS
DOGTECH
e-PAYDAY PTY LTD
EAST COAST SIGNS
EUROPCAR REDCLIFFE
FISH'N - BELL'S BEACH
KOLIANA WINCHESTER FOR MBRC
MICHEL'S PATISSERIE DECEPTION BAY
MOVE ON REALTY
PERSONAL COUNSELLING SERVICES
PESKY POSSUM
PROACTIVE DENTAL
SUNCOAST ASPHALT
TOYS MUFFLERS

Organisations

BELVEDERE SPORTS & SOCIAL CLUB
BRISBANE BULLDOGS T-O-W (GRAHAM & LIA EGAN)
REDCLIFFE CITY LIONESS CLUB
ROTARY CLUB OF REDCLIFFE CITY

Individuals

ALETHEA GOODWIN - IN LOVING MEMORY OF NAPOLEON
ANNE HARRIS - IN LOVING MEMORY OF MINDI
BEN & AINSLIE WHITE - IN MEMORY OF 'LITTLE MAN CHARLIE'
BEN & KYLIE SHRIANE
BEVAN & ALISA HUGHES - KAHN & PEDEE
BROOKE STUDD - LILY & XOIE
CATHLEEN O'DONNELL - THE CARR FAMILY
DARREN GILL
DICK-DOUGLAS FAMILY
ELISE MILWARD - ROCKY & CLEO
JASON & TRACEY BROWN - BROWN FAMILY AND SIMBA
JOHN PURSER - IN LOVING MEMORY OF CHERYL PURSER
KRISTEN MURPHY - FOR HER MUM VICKI BELL AND ALL HER FURRY FRIENDS
LINDA KEANE - IN LOVING MEMORY OF KINGSTON
ROGER & GLORY MARSHALL - IN LOVING MEMORY OF TEDDY, BUBBY & MEGS
SALLY RICHIE
STACEY NIELSEN - STACEY, KYLAH & KATIE STELLA BYLES
TESS & PETE LISTON - BOOFY
THERESE RAE BURN - RACECASTLE P/L- IN LOVING MEMORY OF JOEY





ABN: 54 720 195 065

MEMBERSHIP RENEWAL FORM

Membership renewal due 1st July, 2013

Surname: _____ First Name: _____

Street Address: _____

Suburb: _____ State: _____ Postcode: _____

Phone: home _____ mobile _____

Email: _____

Date: _____ Signature: _____

Please tick the appropriate box(s):

Please find enclosed my membership fee of \$10

Please find enclosed my donation of \$ _____

Signed: _____ Date: _____

Post To:

PENINSULA ANIMAL AID

PO Box 163

Margate Q 4019

Or drop into the shelter at:

313 Duffield Road

Clontarf

Any enquiries please call 07 3284 1927

All members and volunteers must comply with PAA's Code of Conduct

